

Senior Officer Decision

Consultative meeting: Planning Committee

Consultative meeting date: 29th September 2021



Exempt from publication

No

Title:

21/1441/ADV – Clyst Valley;

Links to:

- (i) **Officer report to consultative meeting**
[Agenda for Planning Committee on Wednesday, 29th September, 2021, 10.00 am - East Devon](#)
- (ii) **Recording of consultative meeting**
Not available at the time of this decision
- (iii) **Minutes of consultative meeting**
Not available at the time of this decision

Recommendations:

21/1441/ADV – Refusal contrary to officer recommendation. Members considered that the proposal was inappropriately positioned, out of character with the area and an unsympathetic structure resulting in harm to the visual amenity of the area contrary to Criteria 1, 3 and 5 of Policy D4.

Reason for refusal to read:

By reason of its position, inappropriate scale, design and materials, the proposed sign would be unsympathetic to its setting and out of character with the area resulting in a harmful visual impact contrary to criteria 1, 3 and 5 to Policy D4 of the East Devon Local Plan.

Authority

Decision of Council on 29th July 2021 to delegate decision making to officers until 23.59 17th January 2022.

Officer Decision
Consultations: I was present at the consultative meeting which considered this item Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Detail any other consultations carried out: N/A
Other considerations: Do the legal and finance comments and equalities impact, climate change and risk assessments as detailed in the officer report remain the same. Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If no, provide the updated assessment below; Equalities impact Low Impact . Climate change Low Impact Risk: Low Risk; .
Decision: Confirm the decision for the reasons given. Reasons for decision: For the reasons given at the consultative meeting and following the recommendation from that meeting. Although the decision is contrary to the officer recommendation, Members came up with a planning reason for refusal based on identifying harm contrary to a Local Plan policy.

Signed *Chris Rose* Dated 30th September 2021

Senior Officer job title and name:

Chris Rose, Development Manager

For Democratic Services use.

Website publication Date: 4 October 2021